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Jewelry with an Attitude

New York Designer Karey Kyle Unveils First Collection of Fresh, Flirty Designs

New York – (June 20, 2005) – For designer Karey Kyle, jewelry is not inanimate. Rather, it should come to life with character, personality and color.

This June, Karey brings her line of hand-crafted necklaces and earrings to the public online at **www.kareykyle.com**. Her tasteful, distinctive pieces shine with delicate color thanks to carefully chosen semi-precious stones that are accented with sterling silver. With a high attention to quality, what makes Karey's line a true standout – in addition to attractive design – is the care and personal detail she puts into each creation.

"My first line was inspired by my family and close friends and it reflects the spirit and strength of these incredible women," Karey says. "I feel I've captured their energy and hope this love is reflected each time someone wears one of my pieces."

Karey has also named her line after those close to her, such as a pair of "luscious and flirty" green glass, amethyst and sterling silver earrings named Dana and a "sassy and fabulous" necklace trimmed with violet quartz dubbed Suzz.

Karey has received glowing response from those she has introduced her jewelry to, and strong word-of-mouth has gained her a steadily growing loyal following. She will soon be featured at www.shoptrunkt.com, www.stylebakery.com and www.showroomaccess.com, all of which are sites that feature up-and-coming designers. Further, Karey hosts jewelry parties where people can view her collection while enjoying delicious food and drink.

"I began hosting my jewelry parties as a way to create a welcoming atmosphere where I could meet my customers and they in turn could feel comfortable trying on my jewelry and seeing what works best for them," says Karey. "I focus on creating pieces that are original and aren't being worn by everyone on the street, so I really enjoy putting myself out there and creating familiarity with people." Already a hit in New York, she is planning future jewelry events in San Francisco and Denver.

The Texas native also can create customized creations and special requests. Her flirty, feminine line is perfect for both day and evening wear and is smartly priced from \$20 to \$80. You can view her entire line and contact Karey at **www.kareykyle.com**.

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